

Aditya Birla Sun Life  
Mutual Fund



MUTUAL FUNDS

# THE **BELIEVER** OF INDIA

**YOU** have been the driving force behind India's iconic businesses.



**Aditya Birla Group** | **Bajaj Group** | **Godrej Group**  
**Mahindra Group** | **Murugappa Group** | **O. P. Jindal Group**  
**Reliance Industries** | **Tata Group** | and many more...

Here's a unique opportunity to invest in the businesses you believe in.

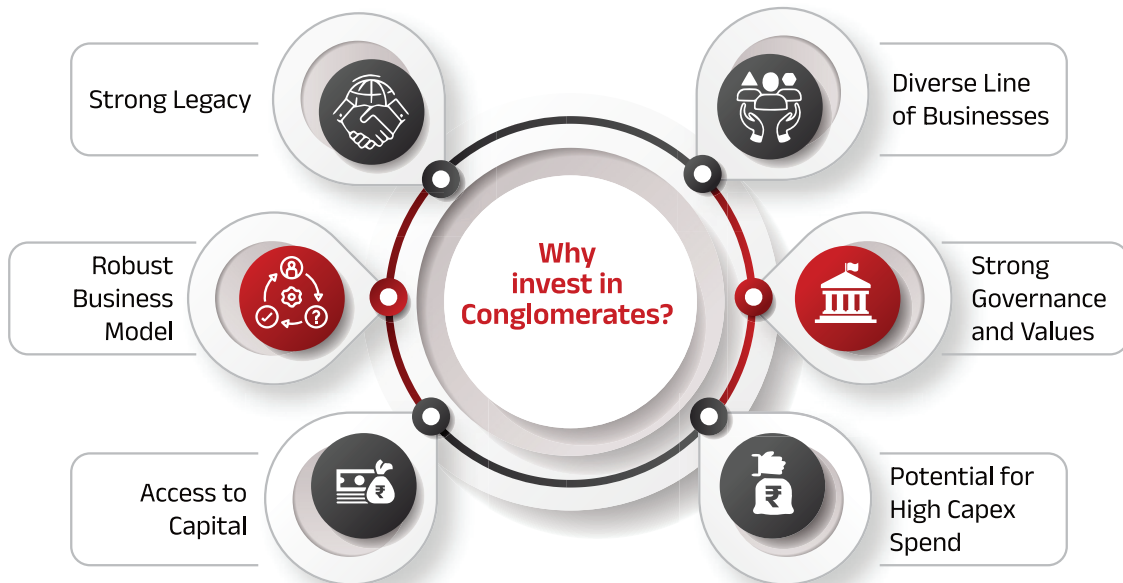
Introducing

## Aditya Birla Sun Life Conglomerate Fund

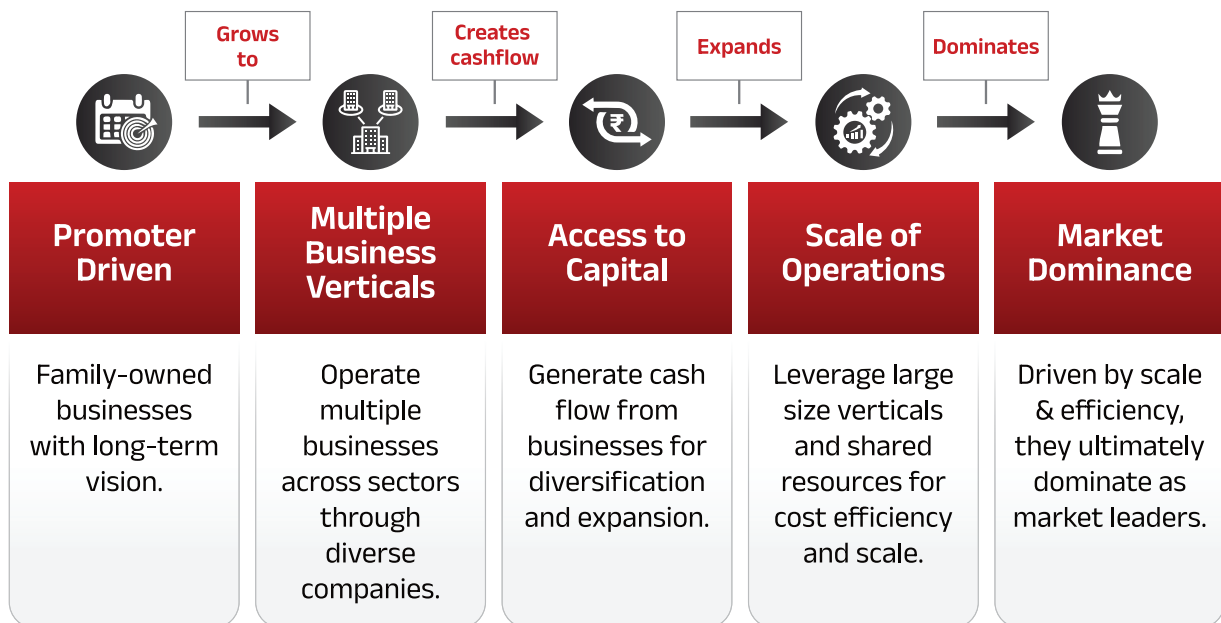
(An open ended diversified equity scheme following conglomerate theme)

## What are Conglomerates?

Conglomerates are identified as groups that are domiciled in India and are led by promoters. They consist of a minimum of 2 listed companies in different sectors or industries.



## The Journey of Conglomerates: From Vision to Market Dominance



Presenting

# Aditya Birla Sun Life Conglomerate Fund

(An open ended diversified equity scheme following conglomerate theme)

## Investment Approach



The fund manager may take large active bets on group companies.



Diversification across 22 sectors.



The fund will have higher tilt towards mid and small cap companies compared to the benchmark.



The fund can have a group exposure of upto 25%.



Company level exposure is capped at up to 10% or weight in the benchmark whichever is higher.



It follows bottom-up approach for portfolio construction with growth orientation.

## Investment Universe



### SIZE & SCOPE

**169** companies  
across **22** sectors



### MARKET CAP

~INR **129** lakh  
crores



### SIZE OF OPPORTUNITY

Represents **~33%**  
of total BSE  
Market Cap

The universe comprises 36 large cap;  
30 mid cap and 103 small cap companies

## Why should you invest in Aditya Birla Sun Life Conglomerate Fund?

The fund is first of its kind in the industry and category.



### Suitability

The fund is suitable for long term equity investors with an investment horizon of 3- 5 years and above.

## Aditya Birla Sun Life Mutual Fund



### MUTUAL FUNDS

Scheme:	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer (BSE Select Business Groups Index)
<b>Aditya Birla Sun Life Conglomerate Fund</b> (An open ended diversified equity scheme following conglomerate theme)	<ul style="list-style-type: none"> <li>Long term Capital Appreciation</li> <li>Investment in equity and equity related instruments of companies that follow Conglomerate theme.</li> </ul> <p>*Investors should consult their financial advisors if in doubt whether the product is suitable for them.</p>	<p>The risk of the benchmark is very high.</p>	<p>The risk of the benchmark is very high.</p>

The sector(s)/stock(s)/issuer(s) mentioned in this creative do not constitute any research report/recommendation of the same and the Fund may or may not have any future position in these sector(s)/stock(s)/issuer(s). The Fund may pick and choose from the universe of 169 companies and may have lesser number of stocks in the portfolio.

The mention of any company or group names in this document/advertisement is for illustrative purposes. It does not imply any endorsement, partnership, or affiliation with the named companies or groups. The companies listed are not responsible for the performance of the mutual fund scheme(s) of Aditya Birla Sun Life Mutual Fund ("ABSLMF"), and ABSLMF / Aditya Birla Sun Life AMC Ltd does not endorse or guarantee the performance of these companies or their products. Investors are advised to consider their investment objectives and consult with a financial advisor before making any investment decisions.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.